



CASTELL D'OR

PRESS FILE

ENGLISH





WHO ARE WE?

THE UNION OF 16 WINERIES

Castell d'Or was born from the union of several wineries in various winegrowing areas in the Penedès, Conca de Barberà, Tarragona and Lleida regions in 2005. These wineries, with a history spanning more than 100 years, decided to join forces and share their know-how of the processes of winegrowing and winemaking, as well as the bottling and distribution of wines, cavas and olive oils. They improved the quality of their products, built their reputation and achieved worldwide recognition for their brands.

{ *Love of the land combined* }
{ *with technical skills* }

At Castell d'Or, craftsmanship and respect for the land are applied throughout the winemaking process, making use of our modern production facilities and the great technical skills of our winegrowers and winemakers, who strive to offer a unique and distinctive product. As a result, our Group has become one of the **leading companies within the wine and cava industry**, both in Spain and internationally.

Our wines are produced from various grape varieties including Xarel·lo, Macabeu, Parellada, Chardonnay, Trepat, Cabernet Sauvignon, Merlot, Garnatxa and Carinyena.

Castell d'Or is a member of the Federation of Agricultural Cooperatives of Catalonia (FCAC), an

organisation that strives to have a positive impact on society, the environment and the local area, encouraging cooperation and solidarity. Castell d'Or fully identifies with the cooperative ethos as it seeks to protect and promote the value of the winegrower.

The Group is firmly committed to **looking after the interests of the people who are part of the winemaking process, the local area and the farming culture**. It wants to support what is a key sector for regions such as Barcelona, Penedès, Alt Camp and Conca de Barberà, and ensure that agriculture is a profession of the future that will be passed on to the generations to come.

OUR MISSION

2

TO SUPPORT THE GROWERS

Castell d'Or's mission is to **improve the lives of the growers and the community** that make up the Group's 16 wineries and to have a positive impact on society. That is why we seek to highlight not just the value of the work carried out by the growers, but also that of the land they cultivate in an eco-friendly spirit.

For us, agriculture is an **asset to be protected and a profession for the future** that is able to evolve and adapt to the times we live in, without losing sight of its origins. Castell d'Or supports the growers and helps

them to implement the technological improvements that will enable them to adapt to changes within the sector and prepare them for the handover to the next generation.

We work hard to promote our wines, cavas and olive oils with a commitment to protecting the interests of the people who are part of the production process, the local area and the farming culture. Castell d'Or's philosophy is to create products that celebrate the small pleasures that life has to offer.

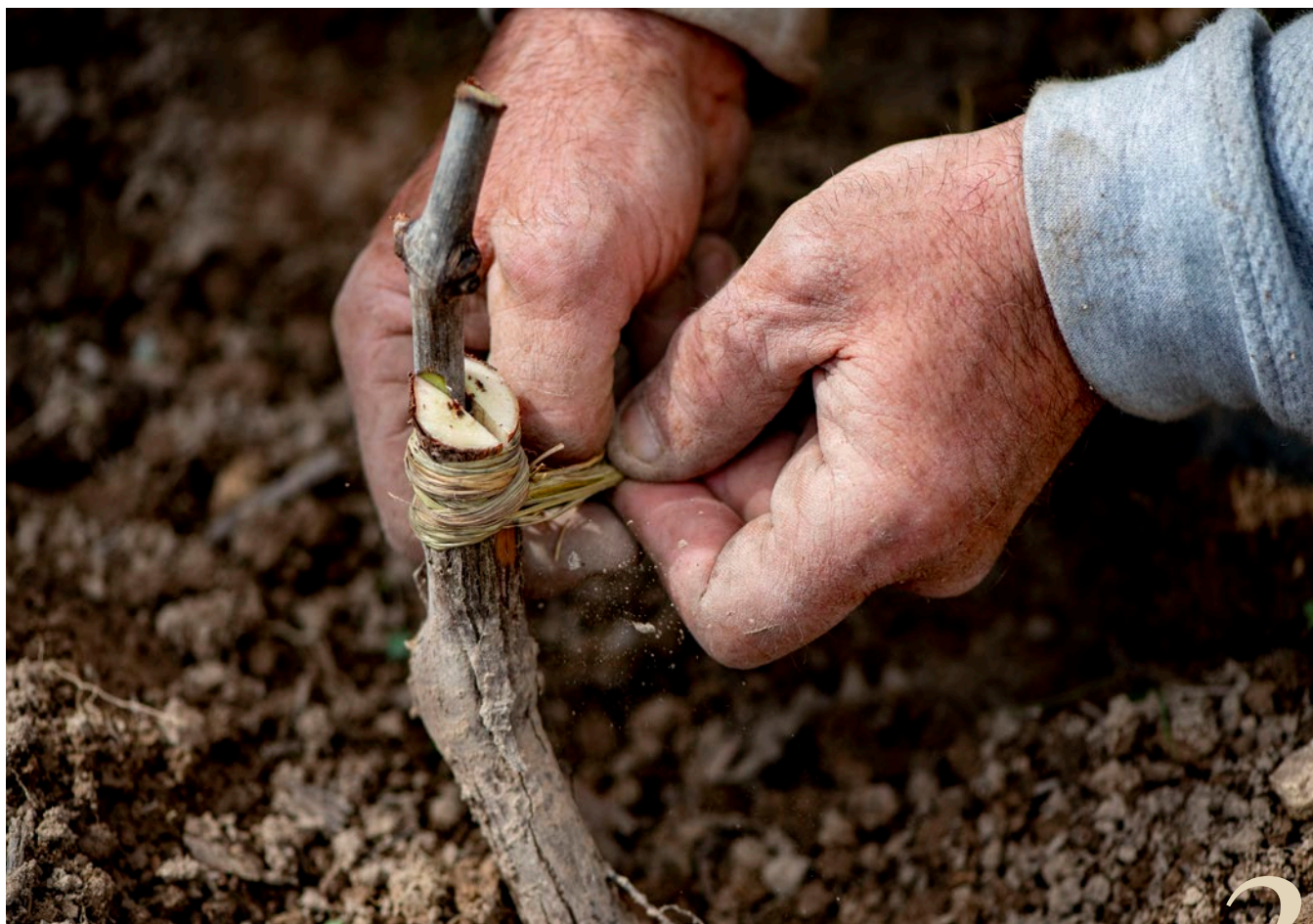


Our cooperatives are:

- Agrícola de Barberà (*Barberà de la Conca*)
- Agrícola de Calafell
- Agrícola de la Conca (*L'Espluga de Francolí and Solivella**)
- Agrícola i Secció de Crèdit d'Albinyana
- Agrícola i Secció de Crèdit de Llorenç del Penedès
- Agrícola Verge de les Neus (*La Nou del Gaià*)
- Celler Cooperatiu L'Arboç
- Celler Cooperatiu de Moja

- Celler Cooperatiu i Secció de Crèdit de la Granada
- Celler Cooperatiu i Secció de Crèdit de Vila-rodona (*Vila-rodona, La Secuita and Bràfim**)
- Celler de Viticultors SAT CAT 22 (*Vilanova i la Geltrú*)
- Agrària Espluguense i Secció de Crèdit (*L'Espluga Calba*)
- Cooperativa Camp de Vinaixa
- Vinícola i Secció de Crèdit Sant Isidre de Nulles
- CEVIPE Grup Cooperatiu

** Cooperatives based in different municipalities.*



PRODUCTION

3

JOINT WORK AND EFFORT

Castell d'Or's wines and cavas are the fruit of all the hard work of the Group's cooperatives. These cooperatives have been working the land for more than 100 years to bring you high-quality cavas and wines with a unique personality.

As a result of this union and the joint work carried out, Castell d'Or and its member cooperatives are today equipped with **state-of-the-art facilities** offering high-level technical winegrowing and winemaking services, in which innovation is the byword. Thanks to the excellent work carried out by our winegrowers, technical staff, oenologists and other qualified professionals who rigorously control the winemaking process, we have built up a sales and distribution network for our products around the world.

Altogether, the Group's cooperatives' vineyards produce around **55 million kilos of grapes**. Castell d'Or has 8,700m² of facilities with two underground cellars for the ageing of its cava.

It has grown by 20% per year since its creation in December 2005, and its turnover has grown at a higher rate. More than 65% of the total production is exported to various countries in Europe, North America (U.S.A.) and Asia (Japan).

In addition to its wines, it markets extra virgin olive oil made from Arbequina olives from the Siurana DOP, produced in the Group's cooperatives.



QUALITY

4

RIGOUR AND TRANSPARENCY

Castell d'Or's products are certified by the various 'protected denominations of origin': **DO Tarragona, DO Penedès, DO Catalunya, DO Conca de Barberà and DO Cava**. In addition, Castell d'Or has agreements with companies and cooperatives in Montsant and Priorat and can also offer wines from these DOs. The olive oils are sold under the Siurana PDO.

Castell d'Or has **International Food Safety (IFS)** certification thus ensuring rigorous work and the highest standards of quality. The IFS guarantees the production of high-quality products that offer

full transparency and result from a proven and verified process throughout the supply chain. Our goal is to bring you products you can trust.

Castell d'Or also has organic certification for some of its products, listed under operator number CT 005730 E with the **CCPAE** (Catalan Council of Organic Production) for the production and/or bottling of wines, cavas and sparkling wines. We also have **V-Label** vegan certification from the Unión Vegetariana Española (Spanish Vegetarian Union) for certain of our products.

MODERNISM

5



L'Espluga de Francolí



Barberà de la Conca



Vila-rodona

THE CATHEDRALS OF WINE

Many of the Castell d'Or Group cooperatives are works of art built by well-known figures of Catalan modernism such as **Domènech i Muntaner** (L'Espluga de Francolí cooperative) and **Cèsar Martinell** (Barberà de la Conca and Vila-rodona cooperatives), who were disciples of Gaudí. All of these cooperatives can be visited and are working together to promote wine tourism as part of our cultural and historical heritage.

A visit to these cooperatives is a must if you are driving along the **Cistercian Route** that takes in the three Cistercian monasteries in the area: Santa María de Vallbona (in Vallbona de les Monges in Urgell), Poblet (in the village of Vimbodí i Poblet in Conca de Barberà) and Santes Creus (within the municipality of Aiguamúrcia, in Alt Camp).

You will also discover the mark that modernism has left on the agricultural cooperatives in terms of their architecture, ideology and thought. A visit to these places that speak of **our history and culture** will further enhance your wine experience, allowing you to live it with all your senses, to discover the colours of the vineyards and appreciate our winemaking origins and tradition.

Visiting our wineries will further enhance your wine experience and allow you to explore our winemaking origins



OUR PERSONALITY

6

PROXIMITY AND PRESTIGE

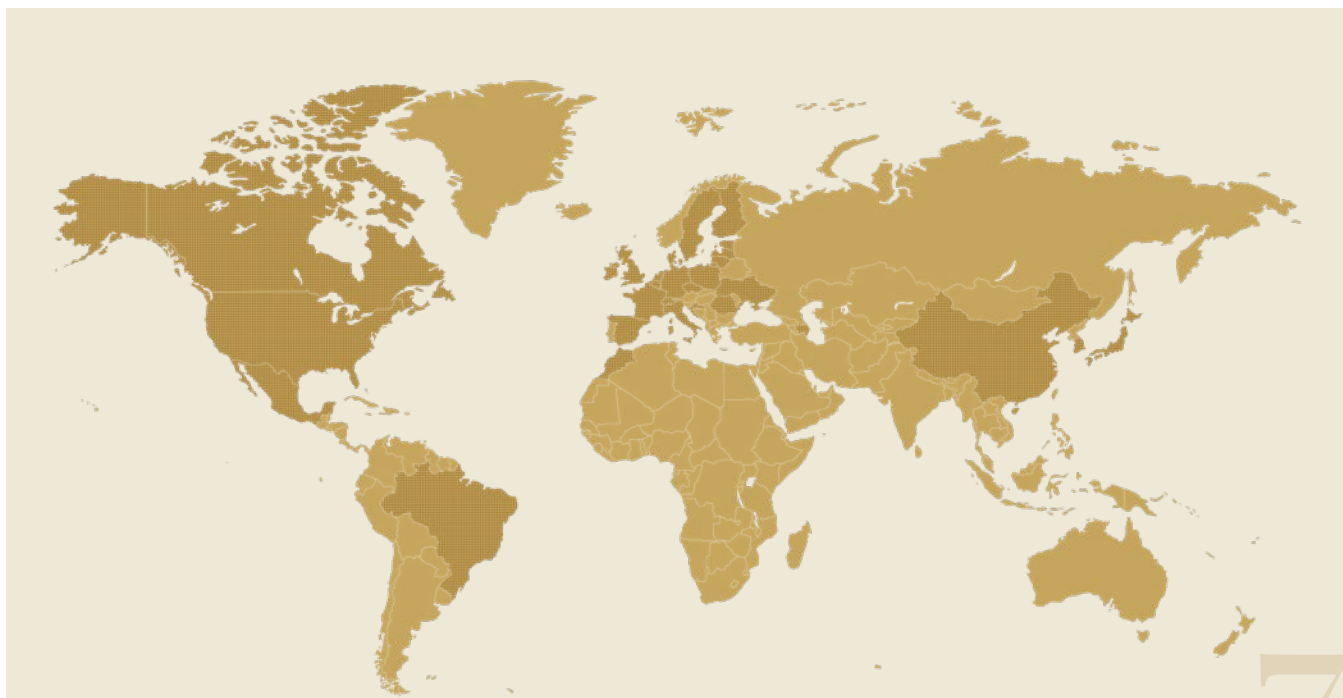
Castell d'Or is the legacy of the first cooperatives founded at the end of the 19th century and turn of the 20th century. Today, we are a **total of 16 cooperatives**, representing more than 2,200 families who work the land with love and respect for nature.

United by a single objective, to build a common venture with value, character and tradition... a real '*Castillo de Oro*' (*Golden Castle*), which enables the development of the activity of our members, who are the direct beneficiaries of their work.

Since 2005, Castell d'Or has been selecting the best vineyards and making the most of its modern facilities to create exclusive and distinctive products in the Premium category.

Knowledge of the vines and the characteristics of the areas in which we cultivate them is essential in this process. The Group is active in the region's different DOs and is an excellent representation of Catalonia's wine offerings.

Castell d'Or has picked up many **well-known international awards** from competitions such as MUNDUS VINI, the CONCOURS MONDIAL DE BRUXELLES and the 50 GREAT CAVAS. It has also been awarded the most important prize in Catalonia, the Premis Vinari, on several occasions, in both the cava and wine categories.



GLOBAL PRESENCE

7

INTERNATIONALIZATION

Since its inception, Castell d'Or has established a presence in 38 countries across **Europe, Asia, and America** with particularly strong exports to the United States, Canada, Japan, Brazil, Mexico and South Korea. In fact, exports account for 80% of Castell d'Or's revenue.

Castell d'Or is part of the **Catalan Wines** programme, which was launched in 2010 with its first edition taking place in the US.

The internationalization of Castell d'Or is the result of a strategy that combines quality with an adaptation to the

preferences and needs of global markets. It has a strong presence at international fairs and wine events around the world, including **Prowein in Germany, Brazil or Hong Kong.**

Expanding into international markets has enabled the brand to showcase Catalan tradition and quality beyond its borders.



THE VALUE OF THE LAND

8

SUSTAINABILITY

Castell d'Or recognizes the vital importance of its roots and natural heritage. For this reason, sustainability has long been one of its top priorities. Castell d'Or aims to promote **responsible farming practices** that respect the environment and focus on achieving the highest quality grapes with minimal environmental impact.

ORGANIC AGRICULTURE

Castell d'Or embraces organic farming practices as core principles of its ethos. Currently, 30% of its vineyard area is certified for organic production, while an additional 30% is in the process of transitioning to this environmentally friendly approach.

Furthermore, the company has obtained organic certifications such as **EU Organic** and **CCPAE** (Catalonia's control authority), reaffirming its commitment to the highest standards of sustainability. As part of its mission to champion regenerative agriculture, Castell d'Or has made a bold commitment to drastically reduce the use of chemical insecticides and herbicides, focusing instead on farming practices that nurture soil **health and promote biodiversity**.

ENERGY MANAGEMENT

Recently, Castell d'Or took a significant step forward in one of its strategic objectives: **reducing the carbon footprint** of its wine and cava production. The company installed a photovoltaic plant with 335 solar panels, each with a power capacity of 545W, at its headquarters in Vila-rodona (Alt Camp).

These **solar panels**, covering 670 m² of the plant's roof, generate 40% of the total energy required for Castell d'Or's operations, generating a total of 264,080 kWh daily. This initiative will prevent the release of 108 tons of CO₂ into the atmosphere annually.

REDUCING ENVIRONMENTAL IMPACT

Castell d'Or is committed to **reducing its carbon footprint by 20% by 2035**. To this end, the company has reduced the unit weight of each bottle from 900 grams to 835 grams, resulting in savings in both CO₂ emissions and glass usage. Additionally, 80% of the glass in each bottle is recycled. To date, this initiative has saved 650 tons of glass (equivalent to bottling 10 million bottles).

CASTELL D'OR

CASTELL D'OR IN FIGURES



CASTELL D'OR IN FIGURES

9

2005

Year of creation



16

Cooperatives



2.200

Member families



22%

Of the Catalan winegrowing area



6.200

Hectares of vines



5

Denominations of Origin



20%

Spanish market



80%

Export



22.000.000

Production capacity in bottles





LATEST NEWS

10

RELOCATION TO VILA-RODONA (ALT CAMP)

Castell d'Or has worked relentlessly to improve its results since it began operations, with 2020 being the exception due to the significant impact of the Covid-19 pandemic.

In the 2023 fiscal year, the **group's turnover** reached approximately €21 million, demonstrating a solid financial performance in line with its business goals. Among the recent initiatives undertaken by Castell d'Or is the relocation of its offices to Vila-rodona, in the province of Tarragona, four years ago.

The investment in this building amounted to €5.78 million. The headquarters were moved from Vilafranca

del Penedès to Vila-rodona (Alt Camp), a decision driven by the need to expand storage capacity and optimise resources.

The **new building covers 9,500 m² and includes two underground levels**. The company has the capacity to bottle 20 million bottles annually. It includes a 1,840 m² logistics warehouse with the capacity to store 1,053 pallets.

In recent years, Castell d'Or has expanded its facilities with the addition of a second production line. This infrastructure enhances its agility and competitiveness in the market.

FURTHER INFORMATION

Should you require any further information or audiovisual material, please contact:

Cristina Garcia
Communication Department
comunicacio@castelldor.com
+34 648 748 362
+34 977 459 860
www.castelldor.com



CASTELL D'OR
VINS, CAVES I OLIS